



The Board of Chosen Freeholders

County of Passaic

Cassandra "Sandi" Lazzara
FREEHOLDER

TEL: (973) 881-7896
FAX: (973) 742-3746

June 7, 2016

Re: Paws in the Park: October 8, 2016 – SPECIAL EVENT

Dear Friend,

I am extremely proud to invite you to support and participate in a wonderful new event, "Paws in the Park," sponsored by the Passaic County Board of Chosen Freeholders, on Saturday, October 8, 2016 at Goffle Brook Park in Hawthorne. This will be Passaic County's first annual "Paws in the Park" celebration featuring dog and cat adoptions, family fun events and demonstrations by the Passaic County Sheriff's K-9 Unit. Proceeds will be donated to the building of a memorial dedicated to canines that have served as patrol, explosive/firearms, narcotic and scent identifying dogs.

We hope your company will consider making a donation to help get the 2016 "Paws in the Park" off to a good start and ensure its success. Without support from the private sector, this event will not be possible. Sponsorship levels and benefits are included in the enclosed materials.

Checks should be made payable to Friends of Passaic County Parks with the phrase "Paws in the Park" written on the memo line. All donations made to the Friends of Passaic County Parks, Inc. a 501 (c) (3) organization, are fully tax deductible to the extent allowed by law. Please mail your check to Louis Imhof, Clerk to the Board, County of Passaic, 401 Grand Street, Room 205, Paterson, New Jersey 07505-2023. We request your reply by August 15th, 2016.

Becoming an advocate, through sponsorship, will provide your company with an opportunity to both raise your company's profile and outreach to your customers while supporting animal rescue and our own Passaic County K-9 Unit. All sponsorship partners will receive prominent recognition at the "Paws in the Park" event and will be included in all marketing materials and displays. Your donation is vital to the success of this event and future annual events.

Planning is already underway in earnest, and we hope you will join the county in the next few months as we make the necessary preparations. Thank you in advance for your support! We look forward to working with you to make our first annual "Paws in the Park" a tremendous success. If you have any questions or concerns, please contact my office directly.

Sincerely,


Sandi Lazzara

PASSAIC COUNTY PAWS IN THE PARK 2016

GOFFLE BROOK PARK, GOFFLE ROAD, HAWTHORNE, NJ

Saturday, October 8, 2016

10 A.M. – 3:00 P.M.

MERCHANDISE * PROMOTIONAL *

CONCESSION VENDOR APPLICATION

All payments to be made payable to "Friends of Passaic County Parks";
which is a 501(c) (3) organization.

Name: _____
Business Contact

Address: _____
Street City State Zip

Phone: _____
Cell

Describe your product line: _____

_____ Vendor \$50.00

Display Area is 10' x 10'

Management reserves the right to limit the number of vendors by product category

Contact: Louis E. Imhof III at (973) 881-4412

Payment: _____ Check/MO _____ Amount _____

Received By _____ Date _____

Space# _____ Brd of Health App Rec'd: _____ Tent and Flame Permit Rec'd _____



Passaic County Paws in the Park Sponsorship Form

	Bronze Bone \$100-499	Silver Stick \$500-999	Gold Gift \$1,000-2,999	Platinum Paw \$3,000+
Listed as an event sponsor on our website, social media pages, and on event program.				
Personalized, individual lawn sign at entrance to the event.				
Name published in all press releases from the County.				
Receive your own special "Friends Plaque" to be permanently placed at the Passaic County Sheriff's K-9 Memorial at Lambert Castle.				

All sponsors are entitled to a free 10x10 booth at the event.

Passaic County's First Annual



PAWS IN THE PARK!



SATURDAY 10/8/16 *Rain Date: Sunday, 10/9/16
10:00AM-3:00PM
Goffle Brook Park
788 Lafayette Ave, Hawthorne NJ

WILL INCLUDE

Cat & Dog Adoptions
Microchipping*12-2 checks or cash only
K9 Demonstrations
Pet Contests
Facepainting
Food Trucks
Prizes & More!



***Proceeds benefit the
Passaic County Sheriff's
Department K-9 Unit**



Hosted By:
Passaic County Board of Chosen Freeholders
Passaic County Sheriff's Department, Sheriff Richard H. Berdnik
Friends of Passaic County Parks, Inc

"Rich history, bright future."