



Securing Business Records

Risk Management & Disaster Recovery

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Definition

DEFINITION



The screenshot shows a Wikipedia article page for "Business record". The page title is "Business record" and it is noted as being redirected from "Business records". A callout box with an orange border and a document icon contains the word "Document" in large, bold letters. Below this, a large text overlay reads: "Minutes, memoranda, contracts, Finance, Emails, Word, Excel Docs, Business Transactions, Databases, etc". At the bottom of the callout box, the text "Legal Retention Periods" is visible. The Wikipedia interface includes a search bar, navigation tabs (Article, Talk, Read, Edit, View history), and a sidebar with various links like "Main page", "Contents", and "Toolbox".

- **Legal: New Jersey 7 Years** after event recorded. Some states use date of conclusion of representation.
- **COP** require hospitals to retain records for 5 years (six years for critical access hospitals).
- **OSHA** requires an employer to retain medical records for 30 years for employees who have been exposed to toxic substances and harmful agents.
- **Medical: HIPAA** privacy regulations have a six-year retention requirement, which follows the federal statute for limitations for civil penalties.

- **Up to 40% of businesses affected by a natural or human-caused disaster never reopen. (Source: Insurance Information Institute)**
- **Customers expect delivery of products or services on time. If there is a significant delay, customers may go to a competitor.**

Business Records Must Be Protected

Types of Records



Physical Records



Electronic Records

Securing Physical Records



Archive Systems

Changing the Way the World Manages Documents



IRON MOUNTAIN®

Securing Electronic Records



- **Onsite**
- **Offsite Backups**

- **Data Backups**
- **Image Based**



Securing Physical and Electronic Data Alone Does Not Ensure...



How Long To Be Back Up?



2 Weeks
Recovery

Can All Businesses
Afford a Real-time
All Systems
Recovery Plan?

NO





Business Continuity Planning

Program Management



Project Coordinator/Lead



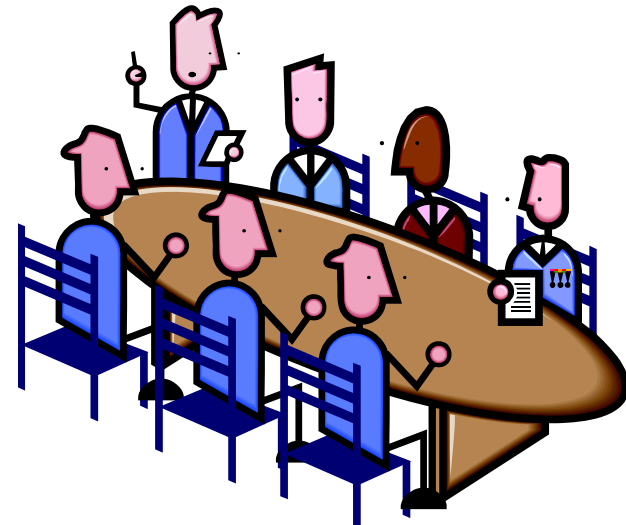
- **Should be assigned to coordinate all of the different aspects of the plan.**
- **The role of the Program Coordinator should be to communicate throughout the business.**
- **In charge of executing the Business Continuity / Disaster Recovery mode and communicating status to the rest of the organization**



Program Committee



- **The committee should include employees and vendors from all aspects of the business.**



Committee
Worksheet

Internal Program Participation



- **Management (EHS)**
- **Legal**
- **Human Resources**
- **Public Relations**
- **Insurance and Risk Management**
- **Environmental Health and Safety**
- **Finance**
- **Labor Relations**
- **Operations**
- **Facilities or Property Management**
- **Engineering**
- **Security**
- **Medical**
- **Information Technology**
- **Purchasing, Supply Chain and Distribution**
- **Quality Control**
- **Employees**

External Program Participation



- **Law Enforcement**
- **Fire Department (including rescue service)**
- **Emergency Medical Services**
- **Hazardous Materials Contractor**
- **Local Emergency Planning Committee (LEPC)**
- **Emergency Management Agency**
- **Public Health**
- **Public Works**
- **Contractors**
- **Vendors**
- **Customers**

Define Objectives



Short Term Examples

- Establish a program committee that includes wide participation from your company.
- Assess your current preparedness program.
- Reach out to public emergency services and regulators. Ask for input.
- Conduct a risk assessment to identify threat and hazard scenarios and significant loss potential.
- Conduct a business impact analysis to identify the operational and financial impacts from an interruption or disruption of your business.
- Identify opportunities for hazard prevention and risk mitigation.
- Protect the safety of your employees by developing evacuation, sheltering and lockdown plans. Conduct employee training and drills.
- Install an emergency generator to power the data center during a power outage.
- Develop plans to equip and configure Plant B as a backup for Plant A.

Define Objectives

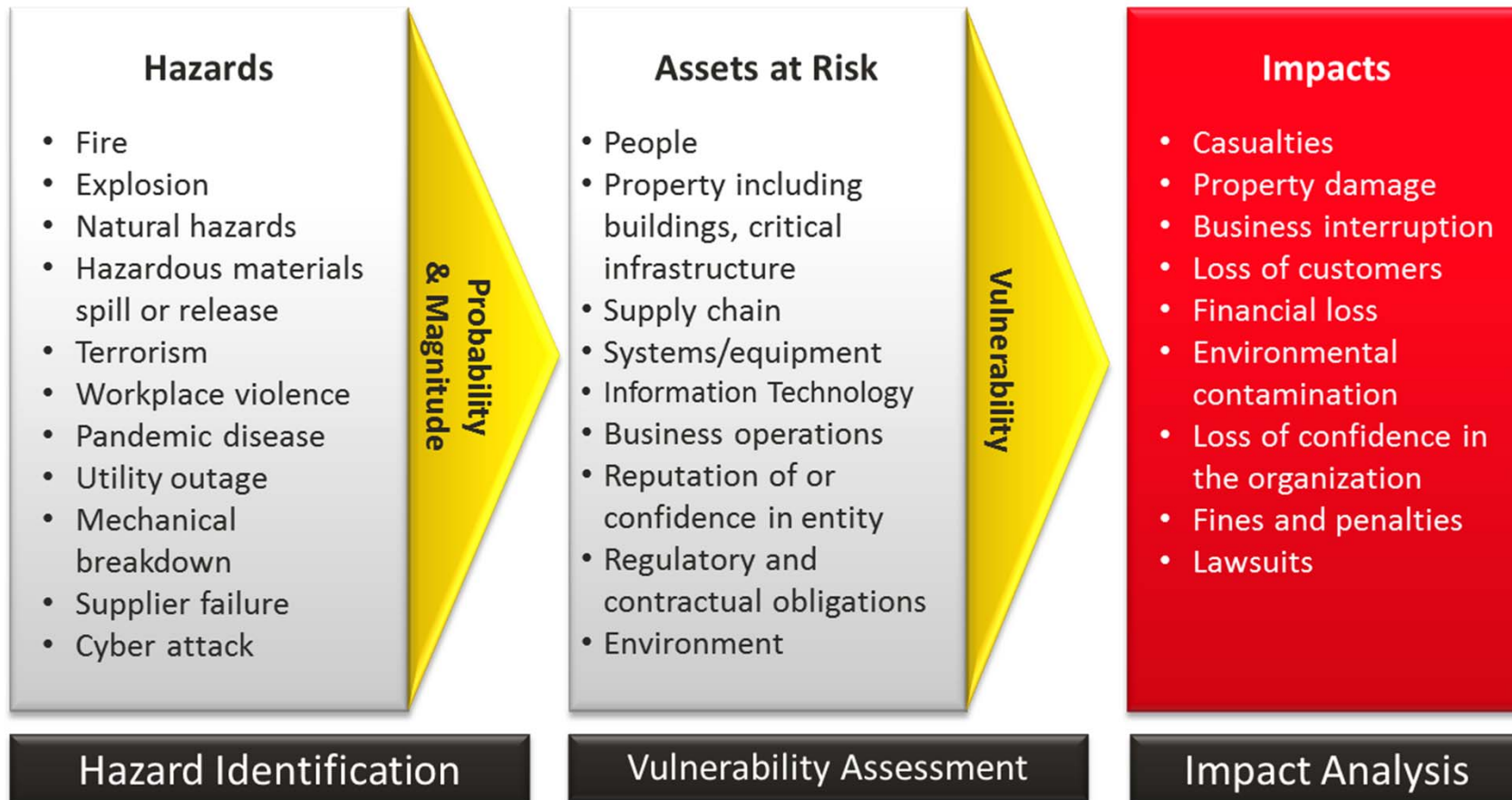


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Long Term Examples

- **Upgrading the protection of the facility by installing a fire sprinkler system.**
- **Phasing out the use of highly toxic or flammable chemicals.**
- **Conducting a full-scale exercise of our emergency management program involving public emergency services.**
- **Shifting some or all operations to a location that is less susceptible to natural hazards such as earthquakes, hurricanes or flooding.**
- **Building a culture of preparedness in the workplace and encourage employees to have a plan at home.**

Risk Analysis



Business Impact Analysis

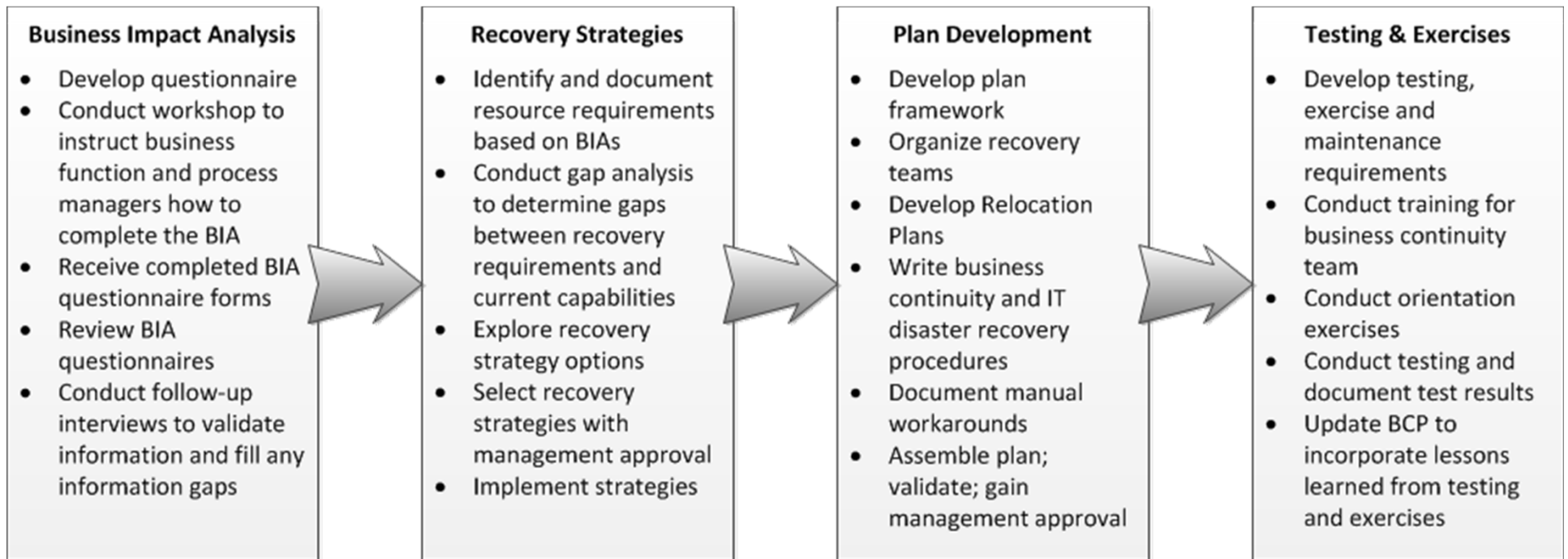


- **Lost sales and income**
- **Delayed sales or income**
- **Increased expenses (e.g., overtime labor, outsourcing, expediting costs, etc.)**
- **Regulatory fines**
- **Contractual penalties or loss of contractual bonuses**
- **Customer dissatisfaction or defection**
- **Delay of new business plans**



Business
Impact
Worksheet

Business Continuity Plan



- **Focus on Recovery Time Objective Defined on Business Impact Analysis.**
- **How long can I afford to be down.**
- **What critical systems must be available in a situation where employees can not access the office.**



6 Critical Things To Look At

1. Email Continuity



2. Critical Systems Availability



3. Onsite & Offsite Imaged Based Backups



4. Mobile Workforce



5. Datacenter Hosting



6. Private Cloud





Thank You