



Passaic County
Division of
Economic
Development



William Paterson University
Small Business Development
Center

SCHOOL OF CONTINUING AND
PROFESSIONAL EDUCATION

WILLIAM PATERSON UNIVERSITY

FREE VIRTUAL SEMINAR

Best Practices for Trade Shows and Trade Missions *Do Not wait - Now is the time to plan your trade show & trade mission season*

June 23, 2021
9:00 am – 10:30 am

Virtual Location WebEx Link:

<https://passaiccounty.webex.com/passaiccounty/j.php?MTID=m24cc4561bcdef1ab8b97235587d567b7>

Join by phone: +1-408-418-9388 Access code: 173 975 6073

Welcome:

County Commissioner Assad R. Akhter, County of Passaic

Distinguished Speakers:

How to Supercharge Your Trade Show Performance

Scott Walode, President, Apple Rock New York/New Jersey



NJ STEP Grant Program – Paying for Trade Show Expenses

William Spear, Manager, Office of Export Promotion, Director, NJ STEP Program
NJ Business Action Center



NJBAC

New Jersey Business Action Center

Best Export Techniques- Develop Your Business Strategy

Brian Beams, Senior International Trade Specialist, US Commercial Service,
Department of Commerce, International Trade Administration



Please RSVP to the Passaic County Division of Economic Development
973-569-4720

ecodev@passaiccountynj.org

Hosted By:

Passaic County Board of County Commissioners

Passaic County Division of Economic Development

**William Paterson University School of Continuing and Professional
Education**

William Paterson University Small Business Development Center

NJ Business Action Center

Passaic County Improvement Authority

Paterson Restoration Corporation

Passaic Urban Enterprise Zone

Paterson Urban Enterprise Zone

Passaic County Workforce Development Board

NJBIA Passaic County ELC

North Jersey Chamber of Commerce

Greater Paterson Chamber of Commerce

Ringwood Economic Development Commission

Wanaque Economic Development Commission

Wayne Economic Development Commission

Tri-County Chamber of Commerce