Goal 1	- Maintain and Improve Infrastructure to Support Sus	tainable Development		_	
	Action/Objective	Tasks	Lead Stakeholder/Partner	Priority Level	Timeframe
1A	Upgrade Passaic County water and sewer infrastructure		municipalities	High	Ongoing
1B	Upgrade the county's rail system	Upgrade the county's freight system capacity (rail and bridges) to accomodate a minimum of 286,000 (lbs.) rail cars.	NJ Transit/NJ Department of Transportation	Medium	Mid-Term
			Passaic County/All 16 municipalities	Low	Long-Term
		IBuild a public transportation system (such as bus rapid transit or light rail) linking William Paterson	NJ Transit/NJ Department of Transportation	High	Mid-Term
		Enhance the Montclair-Boonton service from NYC to Passaic County to establish morning service to bring metro area workers into Passaic County.	NJ Transit/NJ Department of Transportation	High	Mid-Term
	Increase public transportation options throughout the	Uncrease transportation options connecting Passaic and Bergen counties including potential light rail	NJ Transit/NJ Department of Transportation	Medium	Mid-Term
1C	county	Create a new Upcounty Circulator bus service.	NJ Transit/NJ Department of Transportation	Medium	Long
		Support Transit Oriented Development around light rail and other public transportation stops. (See Goal 4F)	NJ Transit/NJ Department of Transportation	Medium	Ongoing
		Support regional second passenger rail tunnel connecting New Jersey and New York City.	NJ Transit/NJ Department of Transportation/Port Authority of NY/NJ; US DOT	High	Long-Term
1D	Upgrade and maintain Passaic County infrastructure	Place utilities underground to reduce disruption during emergencies and improve the aesthetic of the county.	Passaic County/All 16 municipalities/US DOT	Low	Long
		Replace the Spruce Street bridge and fund other infrastructure upgrades as necessary.	US DOT/Passaic County	High	Short
1E	Complete a Fiber Optics Survey	Complete a study to determine where biber option access exists or needs improvement. Use this information to market to specific industries and/or fiber users.	Passaic County	Medium	Mid-Term

Goal ?	- Maintain and Improve Infrastructure to Support Sus	tainable Development	_		
	Action/Objective	Tasks	Lead Stakeholder/Partner	Priority Level	Timeframe
1F		Implement a public works campaign that involves public institutions, private sector partners, and citizens to improve public parks, greenways, walkways and other public assets.	Private Sector, Municipalities, Passaic County	Medium	Long
		Eliminate major bottlenecks including Route 80 at Paterson and Woodland Park.	NJ Transit/NJ Department of Transportation/US DOT	High	Short
		Implement Route 3/46 intersection improvements.	NJ Transit/NJ Department of Transportation/US DOT	High	Short
ĨĠ	Improve the efficiency of the road network	Prioritize improvements in any areas with significant deferred maintenance.	NJ Transit/NJ Department of Transportation/US DOT/Passaic County	High	Ongoing
		Improve the road network and increase transportation alternatives (i.e. bus, light rail, etc.) to provide adequate access and transportation services to the Hoffmann - La Roche site (Route 3 East, Clifton, NJ) to accommodate new development.	NJ Transit/NJ Department of Transportation/US DOT/Passaic County	High	Long
		Provide suitable and appropriate housing for workforce through private and non-profit sectors. Provide safe and affordable housing alternatives for seniors, veterans, disabled, and low income residents.	Private Sector/Non- Profits/Passaic County/All 16 Municipalities	High	Ongoing
1H		Support the county and all municipal housing agencies and authorities in their efforts to provide safe and stable housing including a self-sufficiency program which incentivizes clients to invest in their future.	Passaic County Housing Agency/Paterson Housing Authority/Passaic Housing Authority. etc.	Low	Ongoing

Goal 2	2 - Enhance Passaic County's image as "Open for Bus	iness"			
	Action/Objective	Tasks	Lead Stakeholder/Partner	Priority Level	Timeframe
	Support the ongoing revisioning of the Passaic		Passaic County/All 16 Municipalities	High	Ongoing
2A	County brand	land individual communities lies of press releases media, social networks, and word of mouth	Passaic County/All 16 Municipalities	Medium	Ongoing
		ease of use on smart phones and tablets.	Passaic County	High	Short-Term
2B	Use technology to support economic and community development efforts.	Create an online permit milestone report that businesses and developers can utilize to track the status of their permitting applications. Streamline review process as much as possible between	Passaic County/All 16 Municipalities	Medium	Mid-Term
		Provide increased resources and support for county economic development activities. Implement a "Power Passaic" campaign toincrease the existing "one stop shop" for information on business incentives, job training programs, available real estate, zoning information, redevelopment	Passaic County Division of Economic Development	High	Short-Term
	Enhance educational programs for public and private sector stakeholders, businesses, development	reuse studies of large and small development areas, GIS services, transportation initiatives (i.e.	Passaic County Department of Planning and Economic Development	High	Mid-Term
2C	community and others on economic development programs and incentives.	these types of programs. Continue an ongoing dialogue through online newsletters, message boards, and best practices forums.	Passaic County Department of Planning and Economic Development	High	Ongoing
2D	Support and enhance the services of the existing William Paterson University Small Business Development Center (SBDC)	Increase capacity for the SBDC to assist businesses in the county and provide training, seed money, and other assistance as necessary. coordinate busienss attreaction and expansion efforts	Passaic County Division of Economic Development	High	Ongoing
2E	Establish countywide financing opportunities to assist in company expansion and relocation into the county.	efforts	Passaic County Division of Economic Development	High	Ongoing
2F	Expand the services of the Passaic County Improvement Authority for companies and municipalities	business community.	Passaic County Improvement Authority and NJ State Legislature	High	Ongoing
2G	Cultivate family-friendly workplaces	their efforts to establish and promote more family friendly environments. Efforts could include	Passaic County Economic Development, Private Sector	Low	Long-Term

Goal 3	3 - Prepare the County's Workforce for Present and Fu	ture Employment Opportunities			
	Action/Objective	Tasks	Lead Stakeholder/Partner	Priority Level	Timeframe
ЗА	to connect students to local companies for internships and permanent employment opportunities	Berkeley College and local high schools to connect students with companies to increase the number of internships, mentoring opportunities, collaborations and potential employment opportunities.	Passaic County Division of Economic Development, WPU, Montclair State University, PCCC, etc.	High	Mid-Term
3B	urban areas	family.	All 16 Municipalities	High	Long-Term
3C		Increase funding for pre-college prep programs and technical training programs that connect students throughout Passaic County with guidance for their future.	State of NJ and US	High	Short-Term
		Create strategic partnerships to further ESL and basic skill development for all residents.	WIB	Medium	Mid-Term
3D	Improve transportation access for workforce throughout the county.		Meadowlink, State of NJ	Medium	Mid-Term
		programs and curriculums with global trends and local demand by employers.	Workforce Development Center	High	Ongoing
3E		employers, and others to see where gaps exist in workforce development efforts. Support the	Passaic County Workforce Development Center	Hlgh	Mid-Term
		Expand the existing COIN (Crux of Industry Niche) program that invites industry leaders to speak	Higher Education, WIB	Medium	Mid-Term
3F	Assist in expansion of higher education offerings	and offer training to workforce within the county.	Passaic County Workforce Development Center	High	Mid-Term
		Create an entrepreneurism curriculum for middle and high school students that can be implemented	All 16 Municipalities/Boards of Education	Medium	Long-Term
3G	Support the development of entrepreneurs throughout the county	Support the WPU SBDC and educational institutions in their efforts to create business support and	WPU SBDC/Passaic County Division of Economic Development	Medium	Ongoing
		Use web and social media to highlight local successful entrepreneurs in the community to	Passaic County Division of Economic Development	High	Mid-Term

G	Goal 3 - Prepare the County's Workforce for Present and Future Employment Opportunities						
		Action/Objective	Tasks	Lead Stakeholder/Partner	Priority Level	Timeframe	
;	3H	workforce skills	resources and research techniques for new entrepreneurs. Work with inraries to otter the High	Passaic County Municipal Libraries	Medium	Long-Term	
			communication with guidance counselors, parents and students. Host regular "factory tours," offer mentoring programs, bring business owners into schools to talk about what they do and potential career pathways. Increase the dialogue with High School and University students to improve the perception of jobs in the manufacturing industry.	Passaic County Division of Economic Development/ WPU/Montclair State University/Local High Schools	Medium	Short-Term	
	31	and manufacturing	Develop promotional material that clearly describes the career pathways associated with the health care industry, including available educational programs and employment opportunities within the county. Support job readiness programs that target the health care industry to ensure that the	Passaic County Workforce Development Center	High	Short-Term	
			Establish a countywide training program that will improve customer service in support of the retail industry. Support the Passaic County WIB in their efforts to develop clear career pathways for the	Passaic County Workforce Development Center	High	Short-Term	

Goal 4	al 4 - Support Industry Development through Business Attraction, Retention and Expansion Efforts					
	Action/Objective	Tasks	Lead Stakeholder/Partner	Priority Level	Timeframe	
		Establish and implement a more formal business visitation effort to keep connected with existing employers and to ensure that any issues retarding growth are being addressed.	Passaic County Division of Economic Development	High	Ongoing	
4A	Provide support to all businesses throughout the county to encourage increased economic activity	Create "Rapid Response Teams" that are comprised of local business leaders, educational, state, county and municipal representatives who can assist the needs and challenges of companies in specific industry clusters. Industry concerns could include connecting the cluster with global marketplaces, identificaton of a skilled workforce, proactively identifying and assisting businesses respond to industry trends, and growing the clusters in Passaic County.	Passaic County Division of Economic Development	High	Long-Term	
4B	B Support the existing retail base in their efforts to be successful and transition with a changing economy	Work with SBDC and chambers of commerce to provide training to businesses looking to increase their e-commerce presence and multi-channel marketing efforts.	Passaic County Division of Economic Development/ WPU SBDC/ Greater Paterson Chamber of Commerce/Tri-County Chamber of Commerce/North Jersey Chamber of Commerce	High	Mid-Term	
		Identify and market locations in Passaic County for e-commerce warehousing and logistics companies.	Passaic County Division of Economic Development	High	Mid-Term	
		Continue to improve the investment in infrastructure and logistics networks to capitalize on opportunities to serve the Port of Newark.	Passaic County Division of Economic Development Passaic County	Medium	Mid-Term	
	Support the existing manufacturing industry and work to develop and attract new businesses to	Develop a County Import-Export Council to connect businesses who are already involved in global trade and to assist businesses who seek to export their products/services. Offer mentoring, technical assistance, and guidance. Coordinate with state import-export efforts.	Passaic County Division of Economic Development/ WPU SBDC/ Greater Paterson Chamber of Commerce/Tri-County Chamber of Commerce/North Jersey Chamber of Commerce	Medium	Mid-Term	
+0	Passaic County	Establish a county manufacturing collaborative to support existing and future manufacturing. The collaborative should focus on issues around workforce, education, technology/innovation/R&D, market development, etc. and be comprised of a wide variety of industry representatives.	Passaic County Division of Economic Development	Medium	Long-Term	
		Support development of industrial/warehouse/distribution facilities with emphasis on urban centers.	Passaic County Division of Economic Development	Medium	Ongoing	
		Facilitate a manufacturing roundtable on a regular basis to continually identify the needs of the industry and work to identify solutions.	Passaic County Division of Economic Development	Medium	Ongoing	

Goal 4	al 4 - Support Industry Development through Business Attraction, Retention and Expansion Efforts					
	Action/Objective	Tasks	Lead Stakeholder/Partner	Priority Level	Timeframe	
4D	Support existing health care industry and work to	Assist in the development of businesses that will benefit from access to the health care industry. Establish special incentive programs and/or assistance to help create health care clusters around existing providers.	Passaic County Division of Economic Development	High	Mid-Term	
40	develop and attract opportunities in Passaic County	Increase opportunities for collaboration between educational and health care institutions. Encourage increased research and development and commercialization of products to improve care.	Passaic County Division of Economic Development	High	Long-Term	
		Promote existing assets such as the Great Falls National Park, State Botanical Gardens, existing restaurants, retailers, and other destinations throughout the County.	Passaic County Division of Economic Development/PCIA Destination Marketing Organization	High	Ongoing	
		visitation from the NYC area.	Passaic County Division of Economic Development/PCIA Destination Marketing Organization	High	Mid-Term	
4E	Support the growth of the tourism industry throughout Passaic County	Maximize opportunities for public access to rivers and lakes (excluding those under private ownership/management) for appropriate passive and active recreational uses that do not degrade the environment.	PCIA Destination Marketing Organization	High	Short-Term	
			PCIA Destination Marketing Organization	Medium	Long-Term	
		hospitality, services, parking, eating establishments, retail opportunities and other amenitites to improve the overall tourist experience.	PCIA Destination Marketing Organization	High	Mid-Term	
		I County initiative to increase understanding and promotion of the County's history culture and	PCIA Destination Marketing Organization	High	Ongoing	

Goal 4	4 - Support Industry Development through Business A	ttraction, Retention and Expansion Efforts			
	Action/Objective	Tasks	Lead Stakeholder/Partner	Priority Level	Timeframe
			WPU SBDC/Passaic County Division of Economic Development	High	Short
		Work with entrepreneurs to create regular networking opportunities.	WPU SBDC/Passaic County Division of Economic Development	High	Ongoing
4F	Encourage the establishment of small businesses	Support small businesses throughout the county in their efforts to resolve issues that impact them. Highlight success stories of local small businesses and how they drive the economy.	WPU SBDC/Passaic County Division of Economic Development	High	Mid-Term
	and entrepreneurs	Implement a Shop Passaic campaign to support small, local retailers in Passaic County.	Passaic County Division of Economic Development/PCIA Destination Marketing Organization	High	Mid-Term
		Research and establish an accelerator or incubator that is designed to meet the needs of small businesses and entrepreneurs in need of space and/or technical assistance.	Passaic County Division of Economic Development	High	Long-Term
		Establish a mentoring program that connects new and established entrepreneurs to assist them with the development of specific solutions to issues arising during the start-up/development stage.	WPU SBDC/Passaic County Division of Economic Development	Medium	Short-Term
4G	Enhance Transit Oriented Development and	Provide guidance to municipalities on zoning and redevelopment options for Transit Oriented Development and downtowndevelopment districts.	Passaic County Department of Planning and Economic Development	Medium	Long-Term
40	downtown revitalization efforts	Encourage downtown residential development and other guidelines to increase 24/7 activity in downtowns and near transit service.	Passaic County Department of Planning and Economic Development	Medium	Mid-Term

Goal 5	al 5 - Help Communities and Businesses Prepare For and Prevent Losses From Future Major Disaster Events					
	Action/Objective	Tasks	Lead Stakeholder/Partner	Priority Level	Timeframe	
5A	Increase planning, coordination and communication of county-wide with companies, federal, state, county and municipal leaders to assist during a disaster event.	Encourage increased coordination between federal, state, county and municipal agencies to reduce time delays and duplication of efforts. Identify resources to assist during a disaster event.	Passaic County OEM/Municipal	High	Ongoing	
		Encourage local officials to streamline procurement activites, i.e. establish standing emergency contracts with vendors, which will reduce delays during emergencies.	Passaic County OEM/Municipal OEMs/Passaic County Division of Economic Development	High	Short-Term	
5B	Increase education and communication about flooding prevention and recovery	Increase contact with the business community and the public to educate them on emergency procedures and what to anticipate from County and municipal OEM departments during emergencies.	Passaic County OEM/Municipal OEMs/Passaic County Division of Economic Development	Medium	Ongoing	
		Market and promote the location of emergency disaster centesr and available assistance programs. Ensure that businesses, residents, and all stakeholders are aware of who to contact in case of an emergency and what programs are available to help with prevention and recovery.	-	Medium	Ongoing	
		Continue to acquire properties that are in flood prone areas to reduce the cost of providing emergency services and increase pervious surfaces.	US FEMA/State of NJ	High	Ongoing	
		Work with municipalities to reduce development in flood prone areas. County officials can provide training, best practices, planning standards, incentives, green infrastructure solutions, and other assistance.	Passaic County Department of Planning and Economic Development	High	Mid-Term	
		Upgrade storm water infrastructure capacity in all municipalities.	US /State of NJ	High	Ongoing	
		Conduct debris removal on all watercourses as needed.	US FEMA/State of NJ/Municipalities	High	Ongoing	
5C	Work regionally to reduce flooding	Create a tool for the county and individual communities to share best practices, green infrastructure, planning standards, and other tools to manage development in flood prone areas. County offices can manage and provide review of Master Plan and codes for municipalities as requested.	Passaic County Department of Planning and Economic Development	High	Long-Term	
		Assist municpalities improve their rating in the Community Rating System to help reduce flooding and flood insurance premiums.	Passaic County Department of Planning and Economic Development	High	Long-Term	
		Update the County's Master Plan document to include a Flood Element with sections on severe and repetitive flooding.	Passaic County Department of Planning and Economic Development	High	Long-Term	

Goal 8	Il 5 - Help Communities and Businesses Prepare For and Prevent Losses From Future Major Disaster Events					
	Action/Objective	Tasks	Lead Stakeholder/Partner	Priority Level	Timeframe	
		I Indate and review all emergency operations plans	Passaic County OEM/Municipal OEMs	High	Short-Term	
			Passaic County OEM/Municipal OEMs	High	Mid-Term	
5D	Improve ability to communicate during and	Create a publically available countywide live GIS System that can be updated in real-time to provide information about where there are road closures and other hazards.	Passaic County OEM/Municipal OEMs	High	Mid-Term	
	immediately after a natural disaster	verieve levels of flooding or other natural disectors	Passaic County OEM/Municipal OEMs	High	Mid-Term	
		now to safety return to their nomes of place of business.	OEM/Municipal OEMs	High	Long-Term	
		Establish a countywide list of available real estate that can be accessed following an event to house inventory and move operations of businesses impacted by the event	Passaic County Division of Economic Development	High	Short-Term	
5E	Support businesses in their ability to increase	assist with working capital, inventory and fixed asset replacement, etc. necessary to re-open the	Passaic County Division of Economic Development	High	Short-Term	
DE	resiliency and survive emergency events	Increase communication of available programs to assist businesses impacted by disaster.	Passaic County Division of Economic Development	High	Ongoing	
		Increase the number of businesses that have an Emergency Disaster Plan in place, encourage rehearsals, updating, and provide technical assistance as necessary	Passaic County Division of Economic Development	High	Ongoing	
5F	Improve plenning for post disaster rehuilding	Establish a qualifed contractor list to be utilized following a natural disaster	Passaic County OEM/Municipal OEMs	High	Long-Term	
эг	Improve planning for post-disaster rebuilding	I Provide communities with resiliancy training and preparation	Passaic County OEM/Municipal OEMs	High	Mid-Term	

Goal 6	I 6 - Improve Sustainability and Encourage Brownfield Redevelopment Throughout the County				
	Action/Objective	Tasks	Lead Stakeholder/Partner	Priority Level	Timeframe
6A	Promote alternative fuel options	Promote renewable energy use to businesses and homeowners; provide businesses and residents with information on state incentives and programs for renewable energy on the Passaic County website.	Passaic County Department of Planning and Economic Development	High	Mid-Term
		Increase the number of charging stations for electric powered vehicles at local businesses and municpal buildings.	Business Community/Developme nt Community	Medium	Short-Term
		Provide training and guidance to all municpal planners on LEED standards and implementation.	Passaic County Department of Planning and Economic Development	Medium	Short-Term
		Encourage and provide incentives in County Planning Board development review for properties that reduce impervious coverage on sites and utilize green infrastructure or green building design elements for stormwater management; encourage inclusion of green infrastructure and minimizing on-site impervious coverage through local Planning Board review guidelines and zoning codes.	Passaic County Department of Planning and Economic Development	Medium	Short-Term
6B	Encourage smart design	Encourage mixed-use and live-work development, redevelopment and adaptive reuse, in-fill development, context sensitive design, and historic preservation through County Planning Board development review	Passaic County Department of Planning and Economic Development	Medium	Long-Term
		Create a model resolution and ordiance database on the Passaic County website with policy guidance and effective examples from other jurisdictions on sustainability.	Passaic County Department of Planning and Economic Development	Medium	Mid-Term
		Encourage and provide support for municipalities that adopt zoning regulations that promote smart- growth, transit oriented development, "transit villages," and freight-oriented development	Passaic County Department of Planning and Economic Development	Medium	Mid-Term
6C	Promote the remediation and reuse of brownfield	Create an inventory of the existing brownfield sites, level of contamination, and needed remediation requirements. Educate public and private developers about the opportunities, grants, and incentives associated with brownfield remediation.	Passaic County Department of Planning and Economic Development	Medium	Mid-Term
	sites	Create public-private partnerships to identify and remediate the county's 600+ brownfield sites.	Passaic County Department of Planning and Economic Development	Medium	Mid-Term

Municipality	Description / Tasks	
oomingdale	Create municipal parking lot through shared use of existing private lots.	
lifton	Establish necessary infrastructure to support development of Hoffmann La Roche site.	
	Install turning signal at corner of Belmont Avenue and Haledon Avenue to comply with the County's	
Heleden	traffic study that it was the slowest light in the county.	
aledon	Identify a private developer to develop graduate student and faculty housing to support William	
	Paterson University.	
awthorne	Remediate and redevelop the Congress Mills property to act as a catalyst for other development	
	Identify a private developer to develop graduate student and faculty housing to support Montclair	
ttle Falls	State University.	
	Establish a Midtown Direct Train to service Little Falls and the greater region.	
orth Haledon	Support infrastructure upgrades and maintenance associated with the redevelopment area.	
	Complete the redesign of Main Avenue	
assaic	Complete the Parking Authority redesign	
	Move the bus terminal.	
	Fix storm water infrastructure at Main Street and Levine Street to alleviate some of the flooding.	
	Replace the existing combined sewer and sanitary system to reduce flooding and be more efficient	
aterson	Reinstate train stop at Main and Levine to serve St. Joe's hospital	
	Implement workforce development projects identified during the Urban CEDS process including	
	projects related to helping people get their CDL, improving wait staff customer service, and furniture	
	refurbishing.	
	Create a parking lot to serve park and ride commuters to utilize increased bus service and	
ompton Lakes	eventually reactivate the train station.	
	Establish a Wanaque Riverwalk to support development downtown and increase water access.	
	Establish increased parking for North 8th Street business district. Develop the quarry site,	
rospect Park	providing housing, and community services.	
	Enhance development, both retail and residential, along Skyline Drive corridor. Research	
	possibilities of installing waste water treatment system for Ringwood. Plan for the expansion of the	
	capacity of the Police Department to respond to emergencies and enhance communication capacity	
ingwood	with emergency responders. Consider creation of a Community Center for Ringwood.	
otowa	Redevelop the North Jersey Developmental Center	
JIOWA	Increase number of catch basis on Union Boulevard to reduce water flow during storms	
	Implement stream stabilization on High Mountain Brook and Meadow Brook to reduce road and	
/anaque	residential property flooding	
	Increase bus service to Bergen County destinations and Garden State Plaza	
	Improve access along Hamburg Turnpike for businesses through turn signals and removal of	
/ayne	barriers	
	Increase ecotourism opportunities to make use of the Highlands designation and other natural	
/est Milford	resources	
	Implement streetscape improvements to McBride Avenue to make the area more attractive to	
/oodland Park	businesses and users.	