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## **PASSAIC COUNTY DESIGNATED FILM READY COMMUNITY BY NJ MOTION PICTURE AND TELEVISION COMMISSION**

(Passaic County, NJ)- the New Jersey Motion Picture and Television Commission (NJMPTVC) has approved the designation of Passaic County as a Film Ready Community.

Passaic County completed the Film Ready New Jersey process through the assistance of the members of the Passaic County Film Commission. Over 1,000 films; television shows; commercials and trade films have been on location in Passaic County in the last 10 years.

“Designation as a Film Ready Community is the natural next step for Passaic County, as we encourage and support filming activities throughout the county,” stated Commissioner Director Pat Lepore.

Commissioner Orlando Cruz, and a member of the Passaic County Film Commission, noted, “This recognition not only showcases our picturesque landscapes but also underscores our commitment to supporting and facilitating the vibrant film industry. We look forward to welcoming filmmakers, fostering creativity, and showcasing the unique charm of Passaic County on the silver screen.”

In addition to providing direct assistance to film makers and location scouts, the Passaic County Board of County Commissioners and the Passaic County Film Commission sponsors the free Passaic County Film Festival each year to provide an opportunity for our students and independent film makers to showcase their work. This year the Festival will be offered on April 27, 2024 at the PCCC Public Safety Academy, Wayne, NJ.

An initiative of the NJMPTVC, ***Film Ready New Jersey*** is a 5-step certification and marketing program that educates counties and municipalities on the basics of motion picture and television production and enables communities to effectively accommodate on location filming and market their communities as filming destinations. The program sets basic standards for attracting filmmaking and positions the state as a top production destination. The “film-ready” designation provides an elevated platform for certified communities to promote themselves as filming destinations and connects film and TV professionals with skilled and knowledgeable liaisons across the state, who can provide local expertise and support to create easier, faster and better access to nearby resources and location information. For additional information, visit: [filmreadynj@njeda.gov](mailto:filmreadynj@njeda.gov).

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